

PGA Recruiting Efforts



Recruitment Speaking Points

- A place for everyone in the golf industry
- 84 Billion Dollar Industry
- 2 Million Jobs
- Varied Career Paths
 - GCSAA, CMAA, Other Associations, Charitable Associations
 - Many opportunities at PGA of America
 - Promote HQ Jobs, PGA WORKS Fellowships
 - Play the game at high level –Consider PGA Membership
 - Opens even more Career opportunities
 - PGA Career Services will connect you with jobs

Why

- Educate HS Players about the opportunities within the golf industry
- Create Awareness about jobs, careers and PGM Universities
- PGA Career Consultants can link students with PGA Professionals, facilities, internship opportunities and career advise.
- Coaches help educate players and parents





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